



MovesNexus  
A NEW PARADIGM

# Moves Power Generation

"... passing  
the baton..."



This is the first generation that was born and grew up during the advent of the internet and personal computers thus encouraging a stereotype that they are more innately familiar with that technology than with human empathy. On the other hand, some evidence suggests they exhibit an openness to change and concern over environmental issues and are more likely to be college educated than previous generations. According to a 2019 global survey by Deloitte, they also seem to prioritize different things; a world view that rates travel as more important than buying a home, and that making a positive impact on their community is a high priority. Millennials seem to find engagement in slightly different things than other generations, so tap into their appetite for purpose and growth.

*"... For me, the meaning of life is the next generation..."*

*Grace Paley: writer,*

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